FIGTREE BUSINESS ALERT

A GREAT OPPORTUNITY TO SPONSOR THE LINDSAY PARK PUBLIC SCHOOL BIG TOP CARNIVAL AND BUILD YOUR BUSINESS

Sponsorship Packages:
Platinum, Gold, Silver or Big Top Carnival Friend
Sponsorship at Lindsay Park Public School

Big Top Carnival Saturday 24 October 2015

Being a sponsor or supporter of the Lindsay Park Big Top Carnival on Saturday 24 October 2015 offers a unique opportunity for your business or brand name to be publicly endorsed and advertised to a wide variety of new customers and businesses.

Sponsors logos and recognition will feature prominently in four months of promotional material, sent directly to the homes of your local community.

This year the event has a full-time, volunteer publicity officer who has a planned promotions schedule.

Logos of all businesses who have sponsored the Carnival will be placed on the Lindsay Park Public School website and included in correspondence and announcements regarding the Carnival.

Proceeds from the event are spent on a wide range of items including books, musical instruments and sports equipment. Families recognise and invest in businesses who contribute to their children’s education.

For less than the cost of a newspaper advertisement, your business will be exposed to a large and supportive audience of over 200 families for four months.

Platinum Sponsorship

- We are pleased to announce our Platinum Sponsor is Southern Style Events. Recognising the benefits of sponsoring our community event, this is the second time Southern Style Events have secured Platinum sponsorship.

Gold Sponsorship

- Gold Major Sponsorship is $500 (in financial contribution and/or in kind contribution).
- Gold sponsor’s logo second biggest on website and on all Carnival promotions.
- Gold sponsor signage at one Carnival entry point.
- Gold sponsor Logo in 6+ school newsletters and editions of a Carnival newsletter distributed to 300+ students.
- Complimentary stall space and preferential stall placement.
- Frequent recognition of Gold sponsorship by MC’s throughout the Carnival day (at least 6 times)
- The opportunity to present a 1-min talk/interview or demo as part of the Carnival program
- A Certificate of Gold Sponsorship Appreciation featuring your business name.
Silver Sponsor

- Silver Sponsor is $250 (in financial contribution and/or in kind contribution).
- Third largest logo on Lindsay Park website identifying Silver sponsor accessed by all Lindsay Park’s families and the general public.
- Silver sponsor business name mentioned in a list of sponsors on the school’s Facebook page, in school 4+ newsletters and editions of a Carnival newsletter distributed to 300+ students.
- A complimentary Market stall space on Carnival day.
- Opportunity to include your own promotional banner or business signage on Carnival day.
- 3 personal mentions of your business name by the MC on Carnival day.
- A Certificate of Silver Sponsorship Appreciation featuring your business name.

Lindsay Park Carnival Friends

- Lindsay Park Carnival Friends Package is $75 (in financial contribution and/or in kind contribution).
- Complimentary Carnival stall hire.
- Recognition of sponsorship by MC’s throughout the day (at least once).
- Your business logo featured on website.
- Your business listed as a Carnival Friend on website and 2+ newsletters.
- Certificate of Carnival Friend Appreciation featuring your business name.

The sponsorship deals are tied to a market stall space and gives stall holders the attractive opportunity to advertise and promote their stall in advance by paying a little bit extra.

NB: Please note the ‘Lindsay Park’s Primary School P&C Association’ is NOT a Deductible Gift Recipient.
<table>
<thead>
<tr>
<th>Sponsorship Value</th>
<th>Platinum (1 only, taken by Southern Style Events)</th>
<th>Gold</th>
<th>Silver</th>
<th>Carnival Friend</th>
<th>Stall Holder*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contribution (or product value)</td>
<td>$1000</td>
<td>$500</td>
<td>$250</td>
<td>$75</td>
<td>$40 up to 31 July $50 from August</td>
</tr>
<tr>
<td>Size of Logo on website</td>
<td>Largest</td>
<td>Big</td>
<td>Medium</td>
<td>Small</td>
<td>_</td>
</tr>
<tr>
<td>Logo Display</td>
<td>Main stage &amp; Main entry point</td>
<td>One entry point</td>
<td>Stall</td>
<td>Stall</td>
<td>Stall</td>
</tr>
<tr>
<td>Newsletter Advertising</td>
<td>All</td>
<td>6+</td>
<td>4+</td>
<td>2+</td>
<td>_</td>
</tr>
<tr>
<td>M.C.’s recognition on Carnival Day</td>
<td>5 min interview 12+ advertising</td>
<td>6+ advertising</td>
<td>3 advertising</td>
<td>1 advertising</td>
<td>_</td>
</tr>
<tr>
<td>Market Stall</td>
<td>1 stall - Prime location Complimentary</td>
<td>1 stall - Corner option Complimentary</td>
<td>Complimentary</td>
<td>Complimentary</td>
<td>Complimentary</td>
</tr>
<tr>
<td>Appreciation Certificate</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>_</td>
</tr>
</tbody>
</table>

*Stallholder Information:

This is an outdoor event so all stalls must be covered. You can hire a Lindsay Park Carnival stall space at a cost of $50 (or $40 if paid by 31 July 2015). You are required to provide your own structure, which must fit within the allocated stall space of 3m x 3m. Customers access the stall from the front only (side access is limited due to available space). Corner positions will have access from three sides but will be reserved for sponsors in the first instance.
Please complete this section to participate in the Lindsay Park Public School Big Top Carnival on Saturday 24 October 2015 (from 11am – 3pm) as a Sponsor or Stallholder.

Return this form to Lindsay Park Public School Carnival Committee via email pandclpps@gmail.com.

Contact Name: ........................................................................................................................................

Business or Organisation name: ........................................................................................................................................

Postal Address: ........................................................................................................................................

Telephone number (landline): ........................................... Mobile number: ...........................................

Email: ........................................................................................................................................

**Sponsorship Level** (please circle) Gold Silver Carnival Friend Stallholder

Will you require access to power at your stall? *(Surcharge applies)* YES NO

If you require power, please indicate appliances that you will be using: ...........................................

Does your equipment have any special power requirements? .........................................................

What do you intend to sell/sample or display? ......................................................................................

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**Payment Section** 2015 Lindsay Park Big Top Carnival Stall Holder fees (all prices include GST)

☐ Gold Sponsorship: $500 ☐ Silver Sponsorship: $250

☐ Lindsay Park Carnival Friend: $75 ☐ Market Stallholder: $50 $40 if paid before 31/7/15

*We accept cheques or money orders made payable to Lindsay Park Public School*

Would you like to donate a prize for the raffle (products/vouchers)? YES NO

If yes, what will the prize be and approximate value? .............................................................................

Please email your completed form and a high-resolution jpg (minimum 300dpi) copy of your logo for use on promotional materials (if a Sponsor): pandclpps@gmail.com

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**Terms & Conditions - refunds, cancellations**

In the unlikely event of poor turnout, bad weather, power loss, or some kind of unforeseen disaster (flood, fire, public disorder) which causes us to cancel the event - please understand we are unable to provide refunds or compensate you for any losses. You agree to this when you apply to exhibit at this event.